



Destination
North East England



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Promotional Copy

For Travel Trade
Professionals



75 words



North East England is home to **castles, cathedrals, culture** and countryside. From city to coast, harbour to heartland, it offers a **welcome and friendliness** like no other. A must-see destination **for foodie fanatics, culture seekers, sporting fans, adrenalin junkies and garden lovers**. Leading attractions include Alnwick Castle and The Alnwick Garden, The Auckland Project, Beamish Museum, UNESCO World Heritage site Hadrian's Wall and the UK's only live, outdoor performance of the history of Britain - Kynren.



Durham Cathedral
County Durham

Newcastle Quayside
Newcastle-upon-Tyne



150 words

North East England is home to **castles, cathedrals, culture and countryside**. From city to coast, harbour to heartland, it offers a welcome and friendliness like no other.

Combining the three cities **Newcastle, Durham and Sunderland** with the beauty and space of Northumberland, this must-see destination is perfect for foodie fanatics, culture seekers, sporting fans, adrenalin junkies and garden lovers. Enjoy day trips to **Hadrian's Wall**, a UNESCO World Heritage Site; **Alnwick Garden and Alnwick Castle** or experience the UK's only live, outdoor performance of the history of Britain –**Kynren**.

Experience the region's stunning **coastline** with a boat cruise or try kayaking or paddleboarding and join a cycling tour or walking route to explore the miles of breathtaking countryside.

Wonder at the night skies with a trip to **Northumberland National Park** and the UK's largest **Dark Skies Park** and finish the day in a country house hotel or city centre haven.



Beamish
Museum
County Durham

250 words

North East England is home to **castles, cathedrals, culture and countryside** waiting for you to explore. From city to coast, harbour to heartland, the region offers **a welcome and friendliness** like no other. Combining the three cities **Newcastle, Durham and Sunderland** with the beauty and space of **Northumberland**, this must-see destination is a haven for foodie fanatics, culture seekers, sporting fans, adrenalin junkies and garden lovers. Whether you are staying here for an extended trip, a few days or a stop-off there is something for everyone.

You can enjoy day trips to **Hadrian's Wall**, a UNESCO World Heritage Site; **Alnwick Garden and Alnwick Castle** or experience the UK's only live performance of the history of Britain – **Kynren** at Bishop Auckland, performed on the largest outdoor theatre space in the UK. Experience the region's stunning coastline with a boat cruise or try kayaking or paddleboarding and join a cycling tour or walking route to explore the miles of breathtaking countryside.

Wonder at the night skies with a trip to **Northumberland National Park and the UK's largest Dark Skies Park**. Then finish the day in a country house hotel or city centre spot and enjoy the region's **famous nightlife**. Extend your stay and discover the **beaches of North Tyneside including** Tynemouth, named the best beach town in the UK or South Tyneside's South Shields a vibrant market town renowned for its award-winning seafood.

Whatever you choose to see and do you'll have an **unforgettable experience in North East England**.



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