



# Getting Britain bookable.



In partnership with



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## Who is TXGB.

TXGB helps you reach new customers, drives sales and boost your profitability. Working in partnership with VisitBritain / VisitEngland to bring together businesses and routes to market, TXGB helps customers discover destinations tourism products.

TXGB is a digital marketplace that connects accommodation, attractions, experiences and tours with more customers. Join once to access multiple sales channels and a growing range of niche distributors and destination websites. Opt into specific campaigns for free alongside established global brands - we'll help expand your reach or become bookable online for the very first time.

✓ **Real time two way data sharing**

Show live availability and prices with your chosen sales channels and receive bookings directly into your system with full customer data.

✓ **Direct payment & on account channels**

Choose from on account distributors like the VisitBritain Shop who act as the merchant or get paid directly with the direct payment channels.

✓ **Free & easy to join**

Connect to TXGB via your current booking system, or use our inbuilt sales tool, TXLoad, for free.

✓ **Optimise commission costs**

Access a wide range of unique, low-commission channels alongside established well-known brands.

✓ **No booking, no fee**

No setup or monthly subscription fees. Just a 2.5 percent TXGB booking fee, plus the commission of your chosen sales channels.

✓ **Completely flexible**

Pick the best distribution partnerships for you via the simple 'opt in / out' marketplace on your user-friendly dashboard.



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Getting started

## Connect in four simple steps.

Simply visit [txgb.co.uk](https://txgb.co.uk) and:

- 1** Click **Get Started** to complete our **Get Connected Wizard**.
- 2** **Select your booking system** from those shown, **or** select alternative connection options, to connect manually with our free inbuilt sales tool, TXLoad.
- 3** **Enter your bank details** so we can collect any fees owed for bookings to distributors, reducing admin for you.
- 4** **Link your Stripe account** (or easily register), to receive payment for bookings directly from consumers, through our direct payment distribution partners. Stripe can be added later if not yet set-up.
- 5** Your **username** and **password** for access to your TXGB dashboard will arrive on email.
- 6** All you need to do now is log into your dashboard, goto the Providers tab, select opt in and find the sales channels you would like to share live availability and prices with.

For NGI you will need to search and opt into:

**New Adventures (NewcastleGateshead Initiative)**  
**NewcastleGateshead Initiative (NGI Partners)**

### All done!

The TXGB team will be in touch straight away to help with next steps.

#### Helpdesk

We're available to help any tourism business get connected to the TXGB.

**0330 223 5050**

**[support@txgb.co.uk](mailto:support@txgb.co.uk)**

