



## Top reasons to host your event in North East England



It's a region of contrasts, with tranquil countryside and award-winning beaches just minutes away by Metro or bus from our vibrant city centres.



We're globally accessible. Newcastle International Airport welcomes flights from over 80 destinations worldwide, including

Dubai, Paris, Amsterdam and London, and daily ferry crossings connect us to mainland Europe.

The North East is home to the busiest light rail train system in the UK outside of London. The Metro connects Sunderland, South Tyneside, Gateshead, Newcastle and North Tyneside, making it easy to get around the region when you've arrived.





If you're looking for unique and characterful venues you can take your pick here, including Durham Cathedral in Durham, The Fire Station in Sunderland, The Glasshouse International **Centre for Music in** Gateshead, the Boiler Shop in Newcastle, **The Alnwick Garden** in Northumberland, and Spanish City in Whitley Bay.



We're worldfamous for our warm welcome and friendly people.



The North East is steeped in 2000 years' worth of history, has more castles than any other region of the UK and is home to two UNESCO World Heritage sites: Hadrian's Wall in Northumberland and Durham Castle and Cathedral.





There are more than 20,000 places to stay

in the North East from budget to five-star.



From stargazing under the darkest skies in England to surf lessons on our beaches to shipping-container street food villages and Michelin Star restaurants, we have a wealth of independent businesses creating new and unique experiences for delegates to enjoy.



We're known for world-leading research, with sector strengths in medical sciences, offshore and marine, digital and technology and sustainability.



We're famously inventive: innovations born in the region include the steam train and the light bulb, as well as Earl Grey tea and the one and only Newcastle Brown Ale.



We're home to four leading universities: Newcastle University, Northumbria University, Durham University, and University of Sunderland. Together, they offer cutting-edge learning to 100,000 students every year.



## Keen to plan your visit or ask us something?

Our business events team is ready to help. Get in touch at conventionbureau@ngi.org.uk, or find out more at destinationnortheastengland.co.uk



